

Elkhart Lake Area Chamber of Commerce

The Elkhart Lake Area Chamber of Commerce provides key business development support, programs and services to over 100 member businesses and organizations.

Working with experienced leaders from area businesses, our dedicated staff welcomes visitors and businesses to the community and actively pursues the Chamber's mission to stimulate sustainable economic growth, development and vitality in the Elkhart Lake area. Monthly meetings, attractive programs and opportunities centered on its popular newspaper and inviting website are the cornerstones of the Chamber's ongoing efforts to create and sustain new and growing business in the area.

A strong, diverse and growing membership enjoys many benefits including low-cost and no-cost business development opportunities centered on Chamber initiatives.



920-876-2922

Chamber Membership Benefits

Your Membership Working for You! Business Memberships of the Elkhart Lake Area Chamber of Commerce receive the following returns on their investment:

- **Website listing** - Your business will be listed with a description on www.elkhartlake.com with the option to link to your website.
- **Calendar** - Events of your business may be listed on the calendar page of our website.
- **Business Events** may be listed on the weekly Time Out in Elkhart Lake which is emailed to all members every Monday using Constant Contact.
- **Categorical listing** in the back of the upcoming Elkhart Lake Visitors Guide.
- **Featured articles and press releases** in The Depot Dispatch (monthly paper with 5,600 copies off-season, 6,000 copies summer).
- **Ribbon cutting** for grand openings and milestones with articles and pictures in Depot Dispatch.
- **Membership Directory listing** - All Chamber members are listed in the Elkhart Lake Area Chamber of Commerce Membership Directory which is designed to promote Chamber members.
- **Business referrals** are an important part of membership benefits. On average we have 2,600 visitors in the Chamber office and 3,400 phone calls annually requesting information about our community. We refer people to Chamber member businesses.
- **Literature** - Reach thousands of visitors and residents by displaying your business brochure in the Chamber office and/or outdoor kiosk.
- **Insurance discount** - 10% discount on Auto, Homeowners, and Business insurance through Suhrke Insurance Agency.
- **Chamber Cash** - Gift certificates people can purchase from the Chamber and may be used at participating Chamber member businesses.
- **Co-op Advertising** - Affordable co-op advertising opportunities throughout the year in Delta Publications, Lakeshore Living, Plymouth Review, and Sheboygan Press.
- **Member-to-Member Discounts** - Discounts available to members only, at participating businesses.
- **Chamber windows** - Members can sign-up to display information or items from their business in the Chamber windows, one month at a time. This is done on a first come, first served basis as a benefit to advertise your business at no cost to you.
- **E-blasts** to Chamber membership at \$25.
- **Discount** - Constant Contact offers discounts to members of the Elkhart Lake Area Chamber of Commerce.
- **Seminars/Workshops** - Business related programs offered various times throughout the year.

www.ElkhartLake.com

Chamber Application

Membership Investment of \$120.00

So that we may keep our files updated, please complete the following:

Contact Name: _____

Business Name: _____

Address: _____

Business Phone Number: _____

Fax Number: _____

E-Mail: _____

Website: _____

Date your business was established: _____

Ten word business description to be listed in the back of the Visitors Guide:

My business is willing to accept Elkhart Lake Area Chamber Cash:

Yes _____ No _____

(Chamber Cash is purchased at the Chamber office, given as gifts, used at your business, you then return the certificate to the Chamber office for full reimbursement.)

Will participate in Member-to-Member Discount program

Yes _____ No _____

Discount being offered to members will be: _____

Will offer following discount to conference attendees: _____

Please circle the committee(s) you would like to volunteer with:

- Advertising
- Editorial/Depot Dispatch
- Events
- Farmers & Artisan Market
- Professional Development

Please circle which event(s) you would like to work:

- Schnee Days Festival
- Downtown Night
- Chili Cook-Off

Please mail your completed application with payment of \$120.00 to the Elkhart Lake Area Chamber of Commerce at 41 East Rhine Street, P.O. Box 425, Elkhart Lake, WI 53020.

chamber@elkhartlake.com